

VENDREDI C'EST GRAPHISM ! S01E04

LE 3 SEPTEMBRE 2010 GEOFFREY DORNE

L'actualité graphisme & design par Geoffrey. Entre la 3D de YumYum, les robots en noir & blanc, les conférences sur le design, le hacking de tous les jours et le design d'Apple, l'actualité est dense cette semaine :-)

Bonjour et bon vendredi!

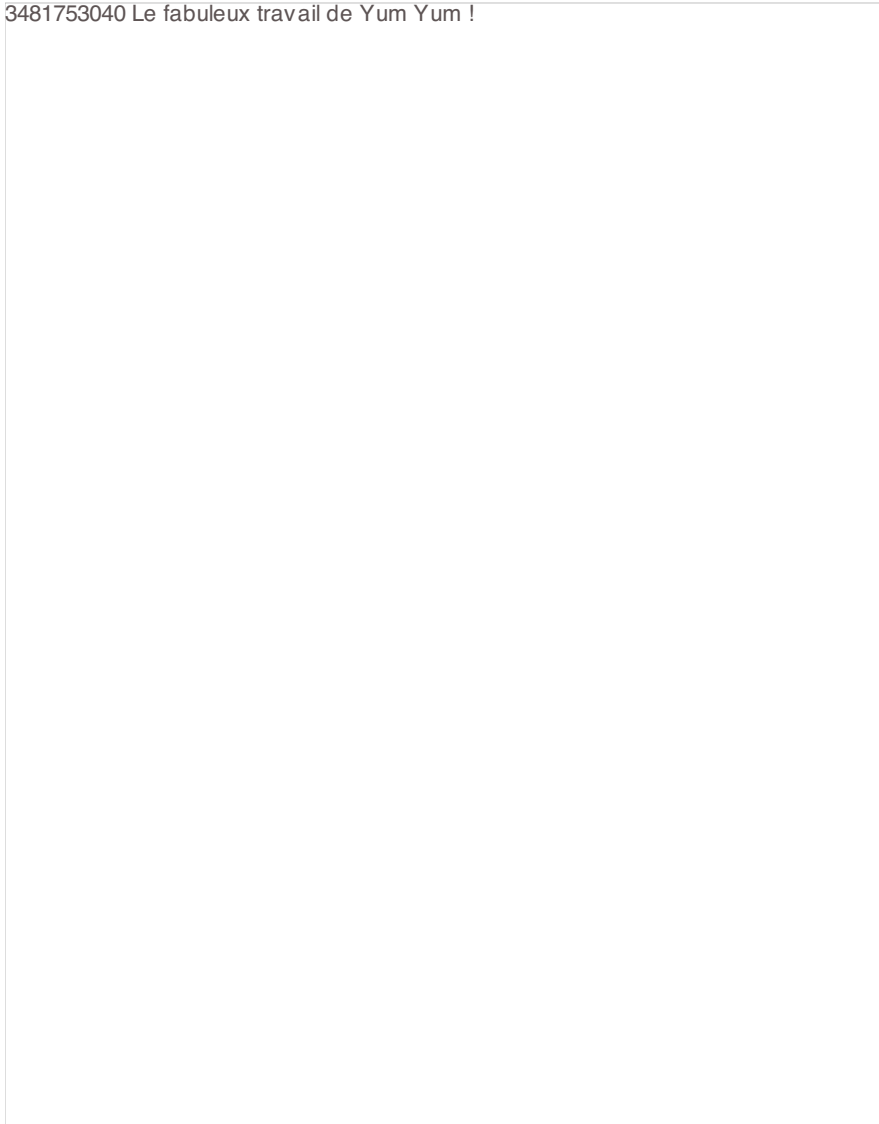
Voici le quatrième épisode de "Vendredi c'est Graphism" et j'en profite pour vous remercier de suivre cette petite chronique :-). Cette semaine, l'actualité en design & graphisme a été plutôt intéressante, le choix a donc été difficile. Au programme, je vous présente le fabuleux travail 3D de Yum Yum, la publication des vidéos du Webdesign International Festival (le WIF), des astuces sous forme de schémas pour bien hacker votre quotidien, une petite revue du futur de la robotique... en 1930, un petit film sur les écrans du futur et les deux WTF de la semaine :-). C'est parti !

artiste

On commence donc avec un fantastique travail graphique et vraiment très coloré.

Réalisées par l'agence londonienne **Yum Yum** ces illustrations imitent parfaitement des décors en papier pris en photo, alors qu'il s'agit en fait d'images 3D. On appréciera l'univers fantaisiste proche de la nature mais également le souci du détail, le tout dans un esprit un peu "low-tech" :)

3481753040 Le fabuleux travail de Yum Yum !



0352563005 Le fabuleux travail de Yum Yum !

9667958526 Le fabuleux travail de Yum Yum !

2917899051 Le fabuleux travail de Yum Yum !



numérique

Cette semaine, c'est avec plaisir que j'ai pu retrouver les vidéos du WIF 2010, le Webdesign International Festival auquel j'ai pu participer cette année. On y retrouve donc des conférences passionnantes sur le design, les stratégies du web, les interfaces... avec notamment Nicole Pignier, Rémy Bourganel, Jean-Noël Portugal, Michael Chaize, Étienne Mineur, Shigeru Inatomi, Yann Chevalier et bon nombre de designers, de directeurs d'agence, de sociologues... :)

Les résumés des conférences sont sur **mon blog Graphism.fr** et les vidéos sur le **blog du WIF**.

data visualisation

Voici les 35 conseils pour hacker votre quotidien ! Sous forme d'affiche illustrée dans un grand format, vous découvrirez ainsi 35 conseils dans l'esprit du hacking et du "Do it yourself". Vous saurez donc ouvrir une porte avec un élastique, trouver du wifi libre dans un aéroport, déverrouiller les chaînes pour adultes dans les hôtels, voir dans le noir... Pratique -voire indispensable- pour la survie au XXI^e siècle ;-)



Life Hacks are ingenious ways to do everyday things that make life easier, more convenient, more fun, or otherwise better. They require little effort, and can cumulatively make a big difference.



🏠 DOMESTIC HACKS

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1 Reverse Your Hangers
Put your clothes in your closet with the hangers reversed once a year. As you pull clothes out, reverse the hanger. Every year give away any clothes that you never took out (hangers face original direction.)
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2 GET OUT OF THE HOUSE IN TIME
Make your playlist exactly as long as you have to get ready in the morning. Go from chill songs to more energetic. You will be able to tell how you are doing on time by the currently playing song.
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3 UNLOCK A CHAIN LOCK FROM OUTSIDE
Find a rubber band. Attach the rubber band to the chain lock, then to the inside door handle. As you close the door from the outside, the rubber band will pull the chain and the lock will dislodge. Works like a charm.
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4 OPEN A BANANA THE RIGHT WAY
Instead of tearing open the banana at the stem (which can be a real struggle), just flip the banana over and open it by pinching the stem. There is a reason monkeys do it this way.
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5 REMEMBER TO BRING IMPORTANT THINGS
When you need to remember to bring something with you, put your car keys on it the night before, or put the item you need to remember on your shoes.
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6 USE ALUMINUM FOIL CORRECTLY
On the ends of every box of aluminum foil there are tabs to push in that keep the roll from popping out, same for cling film.
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7 ICE COLD DRINK IN 3 MINUTES FLAT
If you want to cool a warm beer or soda to ice cold in 3 minutes, put the can or cans in a pot and cover with ice. Next, add 2 cups of salt and fill with water. It will be ice cold in 3 minutes.

📚 SCHOOL/EDUCATION HACKS

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1 SOURCES FOR YOUR THESIS
If you are charged with writing a lengthy research paper, find one very solid source that directly pertains to your thesis, and then you can use that source's bibliography to back into locating new sources. Alternatively use the bibliography of a Wikipedia entry.
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2 BUY SOME TIME
Need more time writing that paper? Grab a jpg, mp3, or some other media file and rename it "My Awesome Essay.doc" and send to professor. The "paper" will be look "corrupt" and it'll buy you a day or two more.
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3 GET YOUR THUMBDRIVE BACK
Put an "identification.txt" file in your flash drives. Include all relevant contact info so you can get it back if lost.

👜 WORK/PRODUCTIVITY HACKS

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1 GET PAID TO POOP
You'll be using less of your own time and more of your company's time. If you poop for an average of 10min per day, your company will have paid you for more than 40 hours of pooping by the end of the year. That's half as long as most paid vacations!
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2 KEEP MOTIVATED
If there's something big you need to get done, tell all your friends you're going to do it. The fear of looking like an ass helps keep you motivated.
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3 WORK AS BEER TASTER
When you're about to be born; press up, up, down, down, left, right, left, right, B, A and select. If you did it correctly, you'll later get a job as a beer taster. (Ok this one is a lie)

🔌 FREE STUFF HACKS

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1 FREE PHONE CHARGERS
Next time you lose your phone charger, don't buy another one. Go to a hotel and say you think you lost it there. It's the #1 most left behind item at hotels, so most places have a bin full with spares.
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2 FREE HOTEL PORN
Next time you stay in a hotel that uses a Nokia TV system, enter the following code using the remote control: 2 - 2 - 1 - Down Arrow then push and hold down the "OK" button.



3 FREE AIR
At Shell gas stations, press the button on the side of the pump three times. The pump will start without you having to insert any coins.



4 FREE HOTEL RESERVATIONS CANCELLATION
If you've got hotel reservations and need to cancel, but you're already within however many days prior to arrival your cancellation policy stated, just reschedule for a future date (for which at my chain there's no penalty), call back, get a different rep and cancel free of charge!



5 FREE WI-FI AT AIRPORTS
For those that have "for pay" Wi-Fi by adding ".jpg" at the end of any URL. Often Wi-Fi at airports do not redirect images, allowing this hack to work.

HEALTH/BODY HACKS



1 DON'T LOSE YOUR HAIR
If you are losing your hair, get Propecia for \$2.50 a month instead of \$189. Go to your doctor. Get him/her to prescribe you something called Proscar which is 5 mg of Finasteride (for prostate health) while Propecia is only 1. The good part about this is insurance covers proscar (because there is a medical purpose for it) so instead of paying 189 bucks a month you pay roughly \$10 a prescription. Then cut it up into quarters. So it's a 4 month supply for \$15 bucks.



2 CHANGE YOUR CIRCADIAN RHYTHM
Your circadian rhythm can be manipulated by your eating schedule. Stop eating during the 12-16 hour period before you want to be awake. Once you start eating again, your internal clock will be reset as though it is the start of a new day. Your body will consider the time you break your fast as your new "morning."



3 PREVENT SPLASHING
Before pooping in a public toilet, put a couple sheets of toilet paper in the landing zone. This usually prevents splashing.



4 SAVE A LIFE WITH COCONUT WATER
Coconut water is sterile, works extremely well as a sports/hydration drink, is nearly isotonic to human blood, and in an emergency can be used as an IV fluid.



5 Speed up 911
When calling 911, the very first thing you should do is to state your location. Cell phone triangulation is imperfect, and sometimes landline info is out of date. The moment an operator has an address or intersection, the police can be dispatched.



6 CURE BRAIN FREEZE
Pressing your tongue against the roof of your mouth cures brain freeze fast. It also makes the urge to sneeze go away.



7 SNEEZE FAST
If you're about to sneeze, but it isn't happening as fast as you would like, look into a bright light and you will sneeze.



8 COMBAT ACNE
Persistent acne can be almost universally cured or substantially reduced by sleeping with a freshly washed towel over ones pillow at night. This works better than any acne medication. No Lie.



9 SEE IN THE DARK
When you wake up in the middle of the night to do something, cover one eye with your hand and leave it there until you return to darkness. The eye that was covered will have retained its ability to see well in the dark so you will not run into the dresser on your way back to bed. This advantage is the reason pirates wore eye patches, so they could see in the darkness below deck after being in bright sunlight.



10 AVOID SINUS CONGESTION
If you have sinus congestion and steam just isn't doing the trick, there's another body hack you can try to relieve the pressure. Thrust your tongue against the roof of your mouth, then press between your eyebrows. Repeating these two things rocks your vomer bone back and forth and loosens up the congestion, allowing your sinuses to drain.

MISCELLANEOUS HACKS



1 EXTEND A REMOTE'S RANGE
If you are opening a gate with a remote, and you are a bit out of range, put it under your chin pointing upward. Your skull is a close enough approximation to a parabolic reflector to direct some extra energy forward giving you extra distance.



2 YOUR HAND AS A RULER
Measure your hand from your fingertips to palm and memorize it. Now you can judge the size of anything without a ruler. Try to pick a finger that is pretty close to a standard length (1 inch). You will never need a ruler to estimate again.



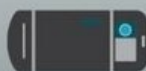
3 REBOOT THE CREDIT CARD MACHINE
To piss off an annoying customer behind you in line at a checkout, hold down all 4 corner buttons on the credit card machine to reboot it. It will take a while to restart.



4 GO STRAIGHT TO YOUR FLOOR
To go directly to your floor on an elevator, even if other floor numbers have been pressed, simply press the desired floor and the door close button at the same time, you will go directly to that floor.



5 SPEND LESS TIME IN THE COLD
If your lock is frozen, use instant hand sanitizer on it. With its heavy alcohol content, it can break down ice. Squirt some in a resistant lock and get out of the cold.



6 TEST A REMOTE
If you point a TV/DVD remote at a cellphone camera and press any button, you can see the infrared light. This trick will also let you see if IR security cameras are on in the dark.



7 EXTRA BATTERIES
9volt batteries contain six AAAA sized cells that can be used in electronics that take AAA batteries. Small sized 1.2volt batteries contain eight 1.5volt button cell batteries, which retail for \$3-\$5 each.



[via]

rOb0ts

Voici une vidéo “souvenir” du futur de la robotique imaginé dans les années 30. Ce court film présente la vision des robots à l'époque où ils n'existaient pas encore vraiment. Leurs actions prêtent souvent à sourire mais questionnent malgré tout sur l'utilité que nous avons aujourd'hui de certains robots-gadgets ultra perfectionnés mais bien souvent inutiles. **Les robots changeraient plus vite que les hommes ? ;-)**

numérique

On reste dans le futur... mais cette fois-ci en 2010. TAT a publié il y a quelques jours une vidéo qui condense l'imagination des ingénieurs & des designers, de leur équipe, sur le futur des écrans. On y voit donc des double-écrans, des écrans malléables, des écrans reliés à des miroirs, des écrans en i-ink, des écrans à rétroaction tactile, des écrans holographiques voire stéréoscopiques... Le tout avec des interfaces tout en typographie ce qui n'est pas pour nous déplaire.

le wtf

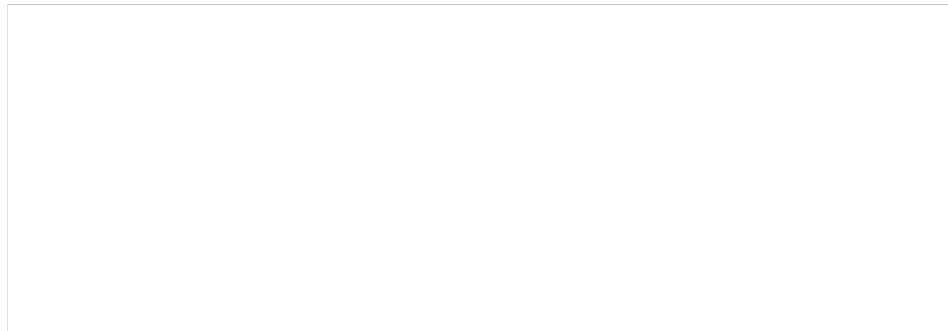
Apple deviendrait-il un peu kitsch ? C'est la question qui se promène un peu **sur twitter**... En effet, quelle ne fut pas la surprise de beaucoup en découvrant l'image pour télécharger la nouvelle version d'iTunes, iTunes 10. Tout en effets, reflets et dégradés "too much" dans la typographie du mot "iTunes 10", bouton bombé, icône avec un effet glossy et pictogramme avec un halo, bref tout ce mélange en même temps donne ce résultat :



Kitsch ? Ringard ? En avance sur son temps ? ;-)

le wtf

... Et l'on finira sur le **WTF graphique** & musical du vendredi, il manque un peu de Comic Sans mais on appréciera les gif animés des débuts d'Internet, **c'est très entraînant, alors accrochez vous !**



Sur ce, bon vendredi et à la semaine prochaine :-)

Geoffrey

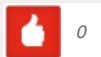
JEAN-NO

le 3 septembre 2010 - 11:42 • SIGNALER UN ABUS - PERMALINK



L'effet dans "iTunes", quand je faisais du graffiti (il y a longtemps... en fait tu devais avoir trois ans quand j'ai arrêté :-))), on appelait ça l'effet "Chrome". On trouvait ça trop classe.

VOUS AIMEZ



VOUS N'AIMEZ PAS



LUI RÉPONDRE

1 ping

dsaa_renes » technique de Communication le 12 août 2011 - 22:56

[...]: <http://owni.fr/2010/09/03/vendredi-c%E2%80%99est-graphism-s01e04/>
<http://jaffiche.fr/> [...]